



WEEDWORKS PRESENTS

The Second Tour Operation Green Wellness

*Educating Veterans on Plant Medicine & Alternative Therapies, a mission-
driven community event in Phoenix, Arizona.*

July 25,, 2026 · El Zaribah Shrine · Phoenix, AZ

operationgreenwellness.com

★ OUR MISSION

Operation Green Wellness

Operation Green Wellness is a premier educational and advocacy expo dedicated to bridging the gap between plant medicine and the veteran community. We provide a professional, safe, and stigma-free environment where veterans can engage with industry experts, explore innovative healing solutions, and make informed decisions about their health, recovery, and overall well-being.

★ EVENT HIGHLIGHTS

★ CANNABIS 101 EDUCATION
& Q&A

★ GUEST SPEAKERS & Q&A

★ VETERAN WELLNESS &
SUPPORT RESOURCES

★ EDUCATING THE VETERAN COMMUNITY ABOUT YOUR
THERAPEUTIC PRODUCTS

★ RAFFLES / SWAG /
GIVEAWAYS

★ GUIDED BUS TOUR TO
LOCAL DISPENSARY

★ FREE HONOR LINK
MAGAZINE

★ EVENT DETAILS

Where & When

Join us for a half-day expo built around veteran wellness education.

LOCATION

El Zaribah Shrine

Auditorium & Conference Center
552 N. 40th St. Phoenix, Arizona

DATE & TIME

July 25, 2026

10:00 AM – 2:00 PM

Doors open at 9:30 AM

AUDIENCE

Veterans & Families

Wellness seekers, community supporters, and mission-aligned brands

EDUCATION FOCUS

Plant Medicine

Clear, trusted, practical information on plant wellness and alternative healing

★ OUR TEAM

The People Behind the Mission

A coalition of veteran advocates, educators, and media professionals.



Rob
WEEDWORKS

Education · Consulting ·
Concierge



Randi
WEEDWORKS

Education · Consulting ·
Concierge



RO
VETERANS VALOR

Veteran Advocacy & Community
Outreach



Eric
**CANNABIS X
AMERICA**

Clear Media Marketing



Tina
**CANNABIS X
AMERICA**

Iconic Representation

★ EVENT PARTNER

Valors Veterans Community AZ

VVCAZ

vvcazvets.org

Valors Veterans Community AZ advances veteran advocacy by building trust-based connections that link veterans and their families to camaraderie, community, and the practical resources they need to move forward. Through free events, personal outreach, and partnerships with other veteran-focused organizations, VVCAZ helps veterans access support in areas like employment, education, and everyday life with dignity and purpose.

VETERAN SERVICE ORGANIZATIONS



SOLDIER'S BEST
FRIEND



MERGING VETS &
PLAYERS



VETERANS SIX
FOUNDATION



THE AYA MISSION



DAV ARIZONA



VETERAN
SERVICE
ORGANIZATIONS

MISSION FOCUS

Employment · Education · Camaraderie · Community
Resources · Dignity & Purpose



★ SOCIAL REACH

Strategic Media Reach

Combined audience across all platforms with live streaming and podcast distribution.

LinkedIn		19K
Facebook		86.4K
Instagram		86.4K
YouTube		17.5K
Website		10K/mo

★ AUDIO & STREAMING

Extended Audio Reach

Live streamed with watch party locations and podcast distribution on major platforms.

LIVE STREAMING

Event broadcast live to watch party locations across Arizona

PODCAST

Apple Podcasts · Spotify · iHeart Radio

NEWSLETTER

Veteran-centric combined mailing list

HONOR LINK MAGAZINE

Arizona's trusted print resource for veteran wellness, jobs, and community support. Full and half-page ad placement available.

HONORLINKMAGAZINE.COM

★ MEDIA PARTNERSHIP

Honor Link Magazine

honorlinkmagazine.com

ABOUT THE PUBLICATION

Accessible education, research, legislative updates, and resources surrounding plant medicine and psychedelic therapies. Designed for everyday people, not industry experts.

- ★ Safe, welcoming, stigma-free environment for veterans, seniors, caregivers and families
- ★ Works in conjunction with Operation Green Wellness. Every attendee receives a printed copy
- ★ Trusted information on plant wellness, alternative healing, and recovery resources
- ★ More than advertising. A mission-driven visibility platform for community-aligned businesses
- ★ Limited sponsorship inventory. Credibility-first, intentionally simple model



ONLINE DIRECTORY

Featured listing on honorlinkmagazine.com with ongoing digital visibility



LIVESTREAM VISIBILITY

Sponsor recognition across live broadcast and podcast distribution



COMMUNITY IMPACT

Direct, measurable support for veterans, seniors, and plant wellness education. Connected to the July 2026 Operation Green Wellness event ecosystem



PRINT EXPOSURE

Printed copy distributed to every event attendee at the July 2026 expo



QR INTEGRATION

QR code linking directly to your business, offer, or website



VISIT US ONLINE

honorlinkmagazine.com

SPONSOR REACH & VALUE

★ SPONSORSHIP TIERS

Honor Link Sponsorship

Three simple tiers. Choose the level that fits your mission and budget.

COMMUNITY DIRECTORY LISTING	NON-PROFIT RATE: \$50 \$99	INCLUDES ★ Business name & contact information ★ Website link or QR code ★ 25-word business description ★ Listed inside the Honor Link Magazine business directory	"COMMUNITY MEMBER" RECOGNITION
PATRIOT PARTNER HALF PAGE	\$300	INCLUDES ★ Half-page ad in Honor Link Magazine ★ Featured online directory listing ★ Business logo, contact info & QR code ★ Short description highlighting your brand	"PATRIOT PARTNER" RECOGNITION
MISSION BUILDER FULL PAGE	\$500	INCLUDES ★ Full-page ad in Honor Link Magazine ★ Featured online directory listing ★ Logo, QR code, offer & full business profile ★ Maximum print & digital visibility	"MISSION BUILDER" RECOGNITION

★ ADD-ONS

À La Carte Options

Customize your presence with additional upgrades available to all vendors and sponsors.

★ EVENT / TOTE BAGS

★ LANYARDS / BADGES

★ BEVERAGE STATION

★ GARBAGE STATIONS

★ FOOD / SNACKS

★ PRINTED MAGAZINE

★ GIVEAWAYS / PRIZES / RAFFLE

★ BUS TOUR TO LOCAL
DISPENSARY

★ NOTEPADS & PENS

★ VOLUNTEER

★ AND MORE... CONTACT US TO CUSTOMIZE YOUR PACKAGE



\$50

PER VENDOR & SPONSORSHIP

Donated directly to Valors Veterans Community AZ. Your participation directly funds essential programs for local veteran heroes.

★ GIVING BACK

The Mission Contribution

Every registration makes a difference.

★ \$50 from every vendor registration donated to VVCAZ

★ \$50 from every sponsorship package donated to VVCAZ

★ Funds essential veteran support programs in the Phoenix community

★ Direct, transparent giving tied to every participation level

★ VVCAZVETS.ORG

★ PROVEN MOMENTUM

Growth by Demand

Our previous events proved one thing: the veteran community is ready for this conversation. We've secured a larger venue to match our momentum.

★ THE BLUEPRINT FOR SUCCESS

WATCH Our event highlights in action
youtube.com/shorts/_zlkGnkg2VI

LISTEN To the podcasts driving the dialogue
youtube.com/watch?v=y7gThcULmGY

IMPACT Be part of the next chapter
facebook.com/reel/1497820881440245

THIS RIDE IS MOVING, GET YOUR BRAND ON THE MAP!

Thank You

PARTNERING FOR PROGRESS IN VETERAN WELLNESS.

*Thank you for supporting our mission to provide trusted plant medicine
& alternative therapy education to those who served.*

WeedWorks · Education · Consulting · Concierge

JOIN THE MISSION

Contact Randi Sobel · randi@weedworksinc.com

operationgreenwellness.com